



pinta

Miami

Basic design elements

2023

Name: **Pinta Miami**

The Modern and Contemporary Latin American Art Show

www.pintamiami.art

Founded in New York in 2007, and based in Miami since 2014, Pinta Miami is an international art fair focused on modern and contemporary Ibero and Latin-American art. Each year, the fair brings together a global team of renowned curators, galleries, and artists. Widely recognized for its deep cultural impact by leading cultural peers, MoMA PS1 named Pinta as one of the most influential supporters of Latin American art. Diego Costa Peuser, Co-Founder and Director of Pinta, has been instrumental in promoting Latin American art in the United States, increasing the visibility of established, mid-career, and emerging artists for decades.

Fundada en Nueva York en 2007, y con sede en Miami desde 2014, Pinta es la feria de arte internacional centrada en el arte ibero y latinoamericano moderno y contemporáneo. Cada año, la feria reúne a un equipo global de prestigiosos curadores, galerías y artistas. Ampliamente reconocida por su profundo impacto cultural por las principales instituciones, MoMA PS1 nombró a Pinta como una de las más influyentes del arte latinoamericano. Diego Costa Peuser, coFundador y Director de Pinta, ha sido fundamental en la promoción del arte latinoamericano en los Estados Unidos, aumentando la visibilidad de artistas establecidos, de media carrera y emergentes durante décadas.

Pinta Univers



color Red 255



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R100%



CO-M100%-Y100%-K0

Fonts: Raleway Regular / Sud: Raleway Italic

Web font: Franklin Gothic family

Favicon **p**

pinta	aaaa	pinta	aaaa	pinta	aaaa	pinta
Miami		Photo		PArC		Sud
<small>Raleway - Regular Google font</small>						<small>Raleway - Italic Google font</small>



> Note: All fonts used can be downloaded for free from <https://fonts.google.com/>

Full Logo Miami

pinta
Miami

THE MODERN & CONTEMPORARY
LATIN AMERICAN ART SHOW

Negative

pinta
Miami

THE MODERN & CONTEMPORARY
LATIN AMERICAN ART SHOW

Applications

pinta
Miami

Correct use in texts: Pinta Miami

*in typing web adress or emails: pintamiami

pinta
Miami

12 mm

*Minimun height

Grayscale

pinta
Miami



Prohibited uses



pinta
Miami.

The Modern & Contemporary
Latin American Art Show

No usar colores fuera de nuestra gama cromática.



pinta Miami.
The Modern & Contemporary
Latin American Art Show

No invertir ni re diagramar el logotipo.



p
pinta
Miami.

No improvisar isotipos que no existen.



pinta
Miami.

The Modern & Contemporary
Latin American Art Show

No aplicar la marca pixelada e ilegible.



pinta
Miami

The Modern & Contemporary
Latin American Art Show

No cambiar estilo de las letras.



pinta
Miami.

The Modern & Contemporary
Latin American Art Show

No aplicar el logotipo en orientaciones diagonales.



pinta
Miami.

The Modern & Contemporary
Latin American Art Show

No distorsionar nuestro logotipo.



pinta
Miami.

The Modern & Contemporary
Latin American Art Show

No aplicar nuestro logo en contorno lineal.

The Hangar image



Pinta Miami Location

[The Hangar](#)

[3385 Pan American Drive, Coconut Grove, Miami FL 33133](#)

EFG Wealth Management

pinta
Miami

SAVE →
THE DATE

Dec 7 - 10, 2023



EFG Wealth Management

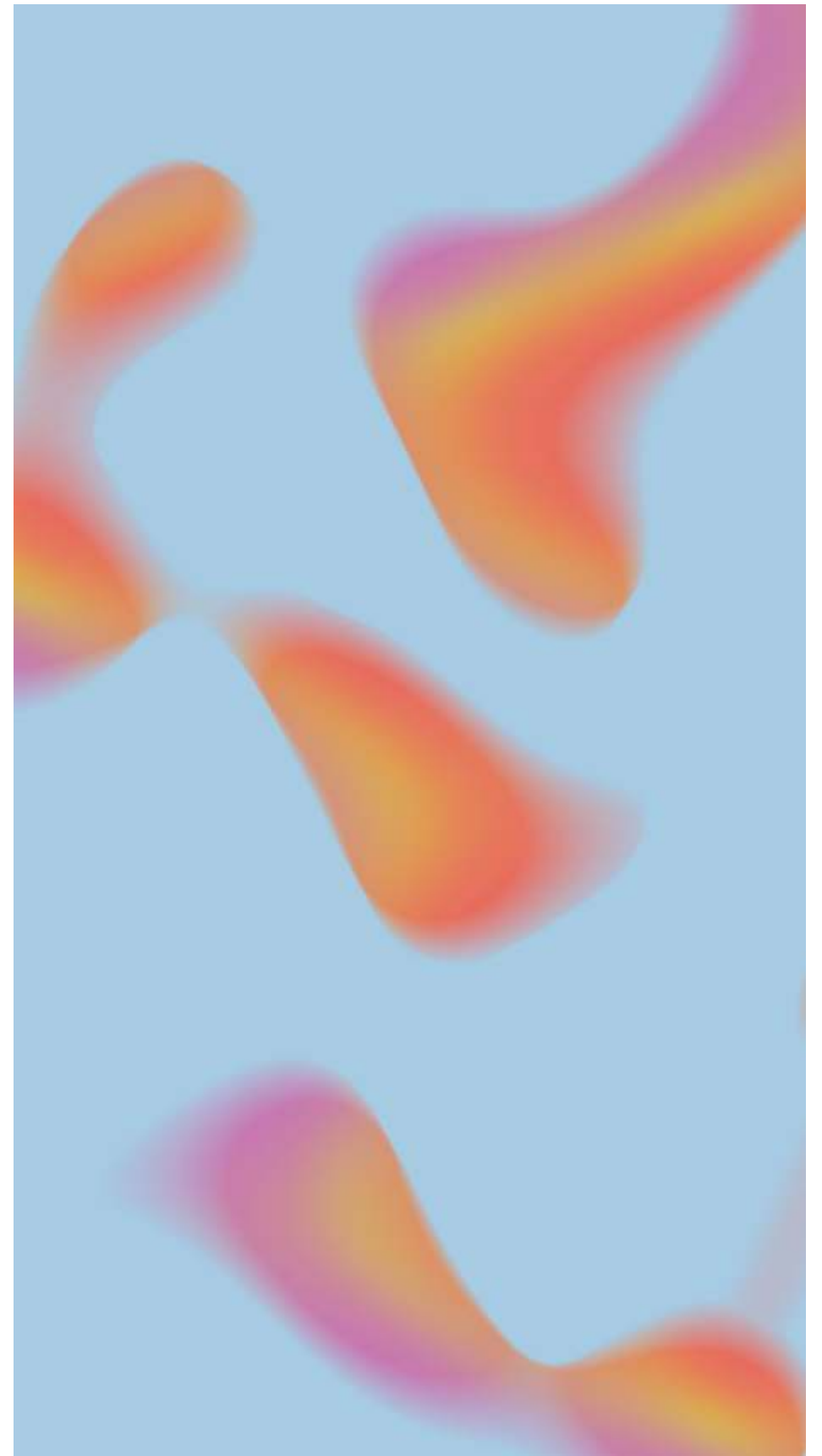
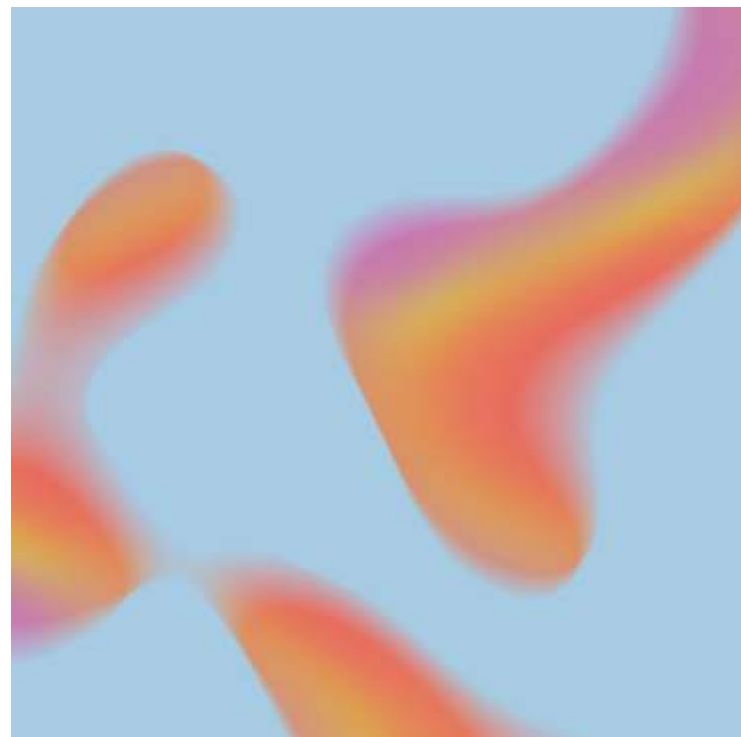
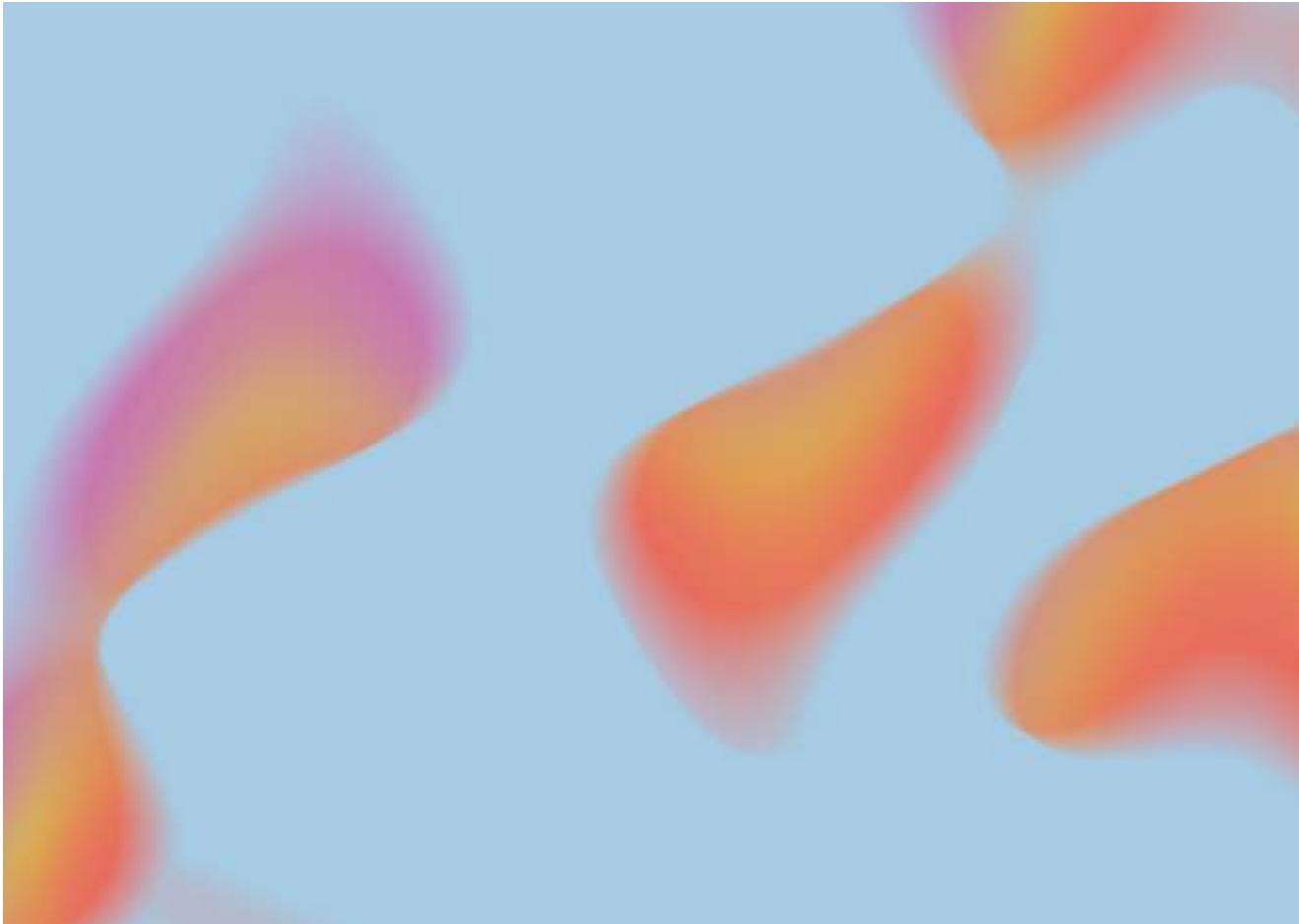
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Social media backgrounds



pinta **Miami**

Photos and press material available at

www.pintamiami.art

Thank you